



Brought to you by:

The **I**nstitute for **C**reative **K**nowledge and **Y**our **P**rotection of **O**bduracy or **O**besiancy

I, \_\_\_\_\_,

do solemnly swear to participate in the  
Cultural Prophylactics™ survey to the best of  
my knowledge, opinion, and ability,  
so help me \_\_\_\_\_.

*[deity of choice]*

Signed: \_\_\_\_\_

Witness: \_\_\_\_\_



# SECTION 1:

Please fill out privately and alert attendant when completed

Name:

Age:

Income:

Education level achieved:

In school:

Outside of school:

Shift in income over last year:                      Up              Down              (Circle one)

Disposition:    Optimistic              Pessimistic              Apathetic              Overwhelmed              Other

Lot in life:

Please circle all of the following words that describe you:

Hot	Iraqi
Caucasian	Mixed
Happy	Queer
Asian/Pacific Islander	Anti-Capitalist
Single	Feminist
African American	Freedom Fighter
Divorced/Widowed	Luddite
Interested	Religious
Punk	Unwilling to answer
Hip Hop	Well-endowed
Disaffected	Kind of seething
Angry at Father	

Please rank the following in order of import to your life:

Art  
Entertainment  
Food  
Physical health and safety  
Shelter  
Pursuit of happiness  
Candy  
Ability to see self reflected in media images

Please rank the following in order of your monthly spending priorities:

Art  
Entertainment  
Food  
Physical health and safety  
Shelter  
Pursuit of happiness  
Candy  
Ability to see self reflected in media images

Please rank the following in order of your personal educational achievement:

Art  
Entertainment  
Food  
Physical health and safety  
Shelter  
Pursuit of happiness  
Candy  
Ability to see self reflected in media images

Please rank the following in the way you believe the current government would order them:

Art  
Entertainment  
Food  
Physical health and safety  
Shelter  
Pursuit of happiness  
Candy  
Ability to see self reflected in media images

Have you ever been appropriated?

Yes              /              No              /              I'm not sure

Regarding appropriation, do you:

- Not really care, as long as you get what you want when you want it
- Love those crazy hip hop artists and their samplin' genius
- Stay awake at night securing your hard drive and researching copyright law
- Wish we had the European system of Moral Rights here in the US
- Cringe. And remember when that great idea of yours ended up on a T-shirt in some random chain-store
- Think commerce and production should be more closely aligned, so originators always benefit
- Hate this question. Authorship is just plain murky and quirky – get over it!

# SECTION 1:

## Continued...

Regarding appropriation, have you::

- Ever lived in a different culture, and then worn an element of clothing from that culture in your regular life
- Adopted a tradition from a religion into your secular habits
- Used a word from a foreign language because it fit better than one in English
- Used a word in English for a long time that you later found out it meant something entirely different than what you believed
- Taken something that doesn't belong under any circumstances?
- Attempted to pay back, pay respects to, or create an homage for everyone whose works you have ever borrowed?

Mark in which of the following situations you would answer your phone if it rang:

- On a date
- In the middle of a movie, at a theater
- At a community meeting
- Home, alone, drinking bourbon with the lights off
- At the mall
- While reading a book
- In a museum
- In the middle of a work meeting
- While watching television
- At a restaurant or café, during dinner
- If mom

## Please respond to the following questions with short answers

How often do you read a book?

Where do you get your reading material?

Have you ever told someone a story that you read somewhere or saw in a movie but passed it off as your own?

Did you know that's a violation of copyright law?

Have you ever been in a real-life situation that reminded you of something you'd seen somewhere before and you explained it by saying, "it's just like a movie", or "it's just like that movie"?

Do you think that should also be a violation of copyright law?

Which has more input over public health, and why: corruption, branding, or community resources?

### Please estimate the degree to which you have provided false or misleading information in the above and circle all relevant reasons:

Approximately \_\_\_\_\_% of the above is untrue, highly questionable, or unverifiable.

I have provided information of lesser accuracy in the above because:

- It's a written test, likely to be processed by machines, who have no idea who I am.
- This is an art context, not a scientific one.
- It is funny.
- I don't see how truthfulness here could benefit me.
- I cannot read.
- I am being paid by your enemies to mess up the results.
- This pen doesn't work.
- I have filled this paperwork out using information true only to my online persona.

# SECTION 2:

## To be completed verbally with attendant

Please assign the following between one and five points, based on the degree to which you agree it relates to the idea of public health:

- Spitting on the sidewalk
- The plague
- Cake and pie access
- Homelessness
- Graffiti
- Health care
- Open access to contraception
- Hot nurses
- The TV show House
- Birth rates of developed nations
- Lifespan and age expectancy
- Independent media
- America's Next Top Model
- Well-paid doctors
- Fat people at the beach
- The Prison Industrial Complex
- Democracy
- Affordable or free museum prices
- Food deserts
- Arts & culture funding
- Media conglomeration

When you hear the following words or phrases, list off the first word that comes to your mind:

- |                      |                   |
|----------------------|-------------------|
| Rock n' Roll:        | Authority:        |
| Sex:                 | Oppression:       |
| Democracy:           | Creative Commons: |
| Health:              | Copyright:        |
| Funky Drummer:       | Kara Walker:      |
| Authenticity:        | Facebook:         |
| News media:          | Life line:        |
| Organic:             |                   |
| Integrity:           |                   |
| Art:                 |                   |
| Care Bears:          |                   |
| Gotta, gotta get up: |                   |
| Unplug:              |                   |
| Culture:             |                   |
| Morality:            |                   |

Please assign the following between one and five points, based on the degree to which you do or think about doing the following when you see graffiti on city streets:

- Try to wipe it off and then realize it's paint
- Call mayor Daley's graffiti blasters
- Use it as an excuse to tag the garage door since the whole neighborhood's going to hell anyway and you gotta mark your territory, man
- Spit on it and mutter "fuckin' punks"
- Paint a picture of a unicorn over it
- Smile
- Use the aesthetic in your next project
- Post it to the flickr group "graffiti of Chicago"
- Call your mommy and ask what you should do
- Run for alderman
- Move into a cave
- Make something similar; but on a gallery wall
- Lower the rent for your tenants
- Secretly wish it were a billboard for some awesome product

Please assign the following between one and five points, based on the degree to which you do or think about doing the following when you hear or read another story about a folding newspaper:

- Barf
- Cry
- Wish journalists would just get over it
- Not care, 'cause there's still Us Weekly
- Wonder how many people lost jobs
- Go contribute to your favorite online news source immediately, in case it's not actually about "the Internet"
- Add it to your blog
- Make jokes about "alerting the media"
- Wonder how many individuals lost their only source of local news reporting

# SECTION 2:

## Continued...

Please assign the following between one and five points, based on the frequency with which you have thought fondly of the following cultural products or events within the last 6 months but have not been able to access immediately. [Please provide specific names and reasons you are unable to access where possible]:

- Favorite print newspaper
- Art museum
- Favorite magazine
- Mix tapes
- Local gallery
- Dinner-table conversations
- Presidents who read
- Public intellectual debate
- Waterford Crystal Collector's Club
- African dance class
- Square dance
- America's Next Top Model
- Jug band
- Advertising
- Giant metal public sculptures
- Gamelan Concert

## Multiple Choice...

If you saw an image you found offensive, who would you complain to?

- a. No one
- b. The creator
- c. The police
- d. My buddy, over there, in the high tops
- e. The minister of cultural affairs

When you read a newspaper, do you notice the race/gender of journalists?

- a. Yes, all of them
- b. Nope.
- c. Well... some of them...

If you answered c, what makes you notice? In which section?

Quality \_\_\_\_\_

Section \_\_\_\_\_

Quality \_\_\_\_\_

Section \_\_\_\_\_

Quality \_\_\_\_\_

Section \_\_\_\_\_

When you look at visual art, do you notice the race/gender of the artist?

- a. Yes, all of them
- b. Nope.
- c. Well... some of them...

If you answered c, what makes you notice? In which medium?

Quality \_\_\_\_\_

Medium \_\_\_\_\_

Quality \_\_\_\_\_

Medium \_\_\_\_\_

Quality \_\_\_\_\_

Medium \_\_\_\_\_

Are you reacting differently to me because I present as female than I might if I presented as male?

- a. Yes.
- b. No.
- c. Maybe.

How?

Quality \_\_\_\_\_

Medium \_\_\_\_\_

Quality \_\_\_\_\_

Medium \_\_\_\_\_

Quality \_\_\_\_\_

Medium \_\_\_\_\_

# SECTION 2:

## Continued...

On a scale of 1 to 5, what is your opinion of:

Your next-door neighbor:

1	2	3	4	5
Don't know/ Never seen		Makes me smile but only if I feel like Smilin'		We have dinner together all the time

Public school art curriculum

1	2	3	4	5
Don't know/ Never seen		Makes me smile but only if I feel like Smilin'		We have dinner together all the time

President Barak Hussein Obama

1	2	3	4	5
Don't know/ Never seen		Makes me smile but only if I feel like Smilin'		We have dinner together all the time

Museum of Holography

1	2	3	4	5
Don't know/ Never seen		Makes me smile but only if I feel like Smilin'		We have dinner together all the time

The new art works in the Brown Line CTA stations

1	2	3	4	5
Don't know/ Never seen		Makes me smile but only if I feel like Smilin'		We have dinner together all the time

Chicago's 2016 Olympic bid

1	2	3	4	5
Don't know/ Never seen		Makes me smile but only if I feel like Smilin'		We have dinner together all the time

# SECTION 2:

Continued...

## Yes/No Questions...

Would you go to an event in a language not your own?  
Do you think artists have more insight into the world than anyone else?  
Do you think you have something to contribute?  
Do you know the race of the person who wrote the last blog post you read?  
Is art necessary?  
Is culture necessary?  
Have you ever written to your senator?  
Do you know who designed the shirt that you are wearing?  
Do you consider yourself a commercial (artist/musician/designer/dancer/etc.)?  
Can everyone make art?  
Is culture inevitable?  
Does the future look good?  
If someone has never been to a library, can s/he survive?  
Do you think your voice counts?  
Do you watch television?  
Do you watch television?  
Is the Internet democratic?  
Have you appropriated?  
Have you been appropriated?  
Are you appropriate?  
Would you donate money to a political campaign?  
Would you donate money a youth dance troupe?  
Would you buy a candy bar from a kid on the street selling them for his basketball team?  
Would you donate money to support your friend's art project?  
Do housing projects have tennis courts?  
Do you like to win?  
Do you think all collaborations should have contracts, just in case?  
Is it possible to get truly any material thing you want as long as you had enough money?  
Would you franchise your ideas?  
Have you copyrighted your work?  
Do you understand copyright law?  
Do you believe in copyright law?  
Do you always know culture when you see it?

Can you tell the fake from the original?  
Say you go to one of the seven wonders of the world, do you take a photograph?  
Say you go to a neighborhood you've never been to, do you take a photograph?  
When you see a busker on the street, do you always stop and listen?  
Is everyone's input essential?  
Does every voice count?  
Does your voice count every time?  
Does legislation help those of us on the ground?  
Are there really any genuinely new ideas?  
Do you have renter's or buyer's insurance?  
When you talk about someone else's idea, do you always say who they are?  
Is all money dirty?  
Is benefiting from the labor of others dirty?  
Is benefiting from the labor of others without their consent dirty?  
Does everyone really "gotta eat"?  
Can everything be traced back to a single origin, with enough knowledge and research?  
Do products have culture without people?  
Do you control what you consume?  
Can you control what you consume?

# SECTION 2:

Continued...

In your mind, how do the following figures relate to the notion of cultural vitality:

Kal Penn  
Tipper Gore  
Community Organizers  
Shepard Fairey  
Oprah Winfrey  
Terrorists  
Jennifer Aniston  
Sam Zell  
Hugo Chavez  
Pirates  
You

In their minds, how do you imagine these figures relate to the notion of cultural vitality:

Kal Penn  
Tipper Gore  
Community Organizers  
Shepard Fairey  
Oprah Winfrey  
Terrorists  
Jennifer Aniston  
Sam Zell  
Hugo Chavez  
Pirates  
You

What three primary factors do you use to determine your vitality within the public sphere?

What three primary factors should be used to determine public health?

**CONGRATULATIONS!**  
**You're finished.**



**Please wait for the attendant  
to quantify your results.**